

# **Encise Monthly Snapshot**

(NHI Price Based, Quick Data\*)

May 2018

**Research Category** 

Monthly

Date of Release

June 11, 2018

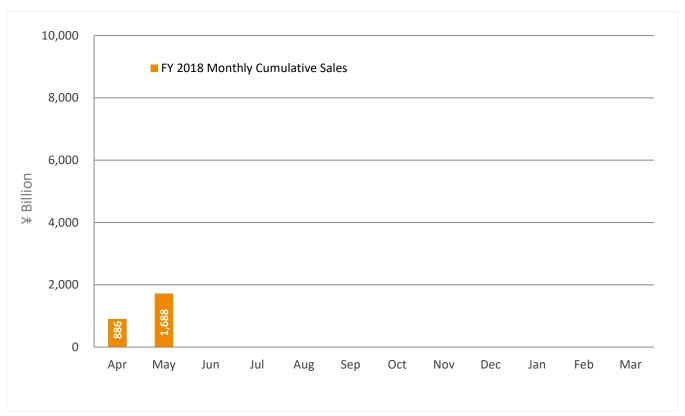


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\* Please note that only the most recent month data is 'Quick Data'; while the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.



### FY 2018 (April 2018 to March 2019\*)



Source: Encise Inc.

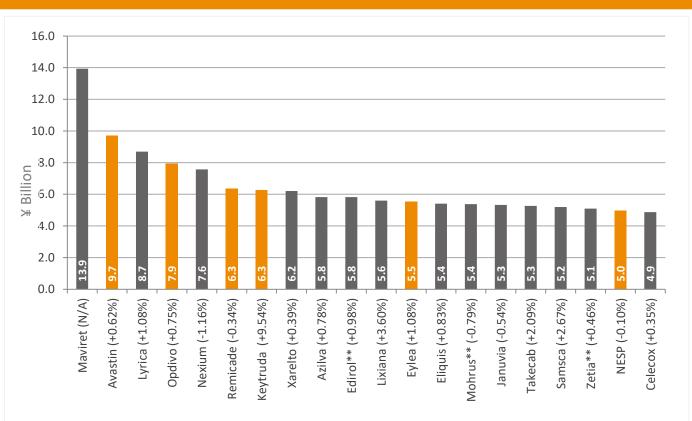
Monthly Sales	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY 2018 Monthly	886	801										
% Growth MoM	10%	-10%										
FY 2018 Monthly	886	1,688										
Cumulative												
FY 2017 Monthly	856	805	829	793	838	781	862	838	946	782	774	807
% Growth MoM	1%	-6%	3%	-4%	6%	-7%	10%	-3%	13%	-17%	-1%	4%
FY 2017 Monthly	856	1.662	2.491	3.284	4.122	4,903	5,764	6,602	7,549	8,330	9.104	9,911
Cumulative	830	1,002	2,491	5,204	4,122	4,303	5,704	0,002	7,549	0,330	9,104	9,911

Source: Encise Inc.

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## Top 20 Brands\* (May) with 12 month CMGR



Top Brands (12-month CMGR)

Source: Encise Inc.

#### **Definitions:**

\*\* Total sale of co-marketed products CMGR: Compound Monthly Growth Rate (past 12 months)



Biologics – Mab and other large molecules whose structures cannot be drawn Small Molecule – molecular structure can be drawn on paper

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#### 125 105 Market Share (%) 8% 6% 4% 2% 100.7 46.5 32.0 27.6 27.0 29.6 28.0 24.8 32.5 23.5 0% Antacids, Antiflatulents And Lipid-Regulating/Anti-Atheroma Antineoplastics (+1.0%) mmunosuppressants (+0.8%) Antithrombotic Agents (+0.1%) Agents Acting On Renin-Angiotensin Ophthalmologicals (+0.1%) Antivirals for Systemic Use (+0.2%) Anti-Asthma & COPD Products (-0.4%) Drugs Used In Diabetes (+0.4%) Anti-Ulcerants (-0.6%) Preparations (-1.5%) System (-2.7%)

Encise

# Top 10 Therapeutic Classes\* (May) with 12 months CMGR

Top Thx Classes (12-month CMGR)

Source: Encise Inc.

100

80

40

20

0

¥ Billion 90

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