

Encise FY 2018 Snapshot

(NHI Price Based, Quick Data*) (04/2018 to 03/2019)

Research Category

Annual

Date of Release

April 05, 2019

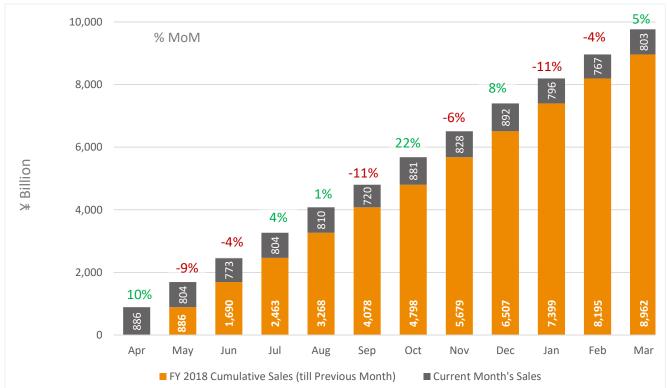


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* Please note that full year data for the FY 2018 (04/2018 to 03/2019) contains 'Quick Data' for the month of March 2019, while all the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.

Encise has prepared these reports by processing, editing, and developing estimates based on the ethical drug information we have collected. We do not guarantee the accuracy or completeness of this information, or that it meets any specific threshold in terms of content and/or quality.





FY 2018 (April 2018 to March 2019*)

Sales figures are rounded to the nearest ¥Billion.

Source: Encise Inc.

Monthly Sales	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY 2018 Monthly	886	804	773	804	810	720	881	828	892	796	767	803
% Growth MoM	10%	-9%	-4%	4%	1%	-11%	22%	-6%	8%	-11%	-4%	5%
FY 2018 Monthly Cumulative	886	1,690	2,463	3,268	4,078	4,798	5,679	6,507	7,399	8,195	8,962	9,765
FY 2017 Monthly	856	805	829	793	838	781	862	838	946	782	774	807
% Growth MoM	1%	-6%	3%	-4%	6%	-7%	10%	-3%	13%	-17%	-1%	4%
FY 2017 Monthly Cumulative	856	1,662	2,491	3,284	4,122	4,903	5,764	6,602	7,549	8,330	9,104	9,911
Source: Encise Inc												

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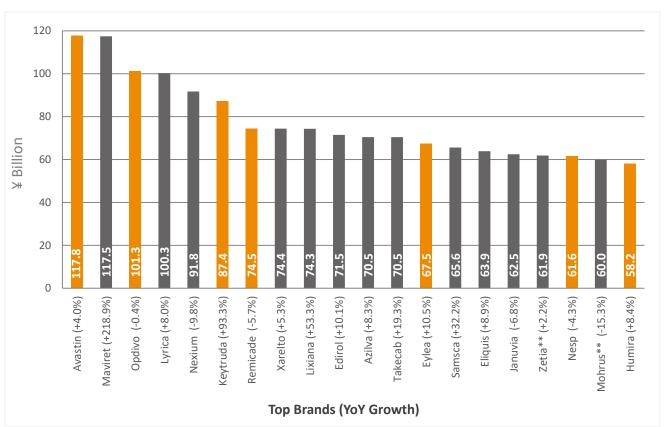
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Ancise Research Center Monitoring Pharmaceutical Industry for the Society



Top 20 Brands (04/2018 to 03/2019*)



Source: Encise Inc.

Definitions:

** Total Sales of the Brand marketed by more than one company (including topical agents).

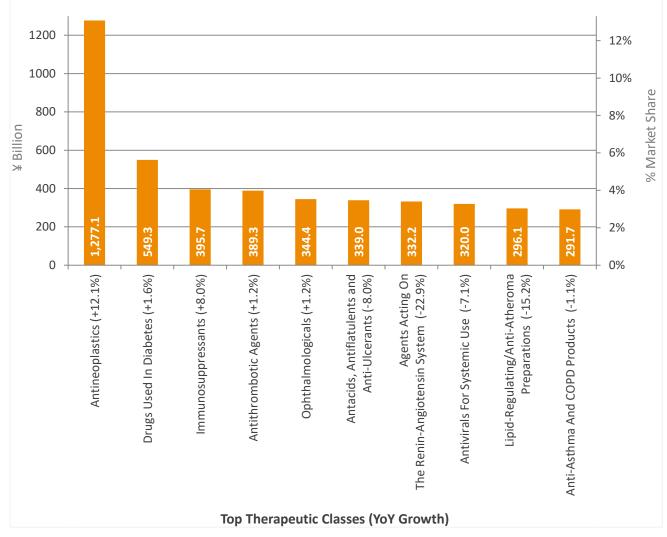


Biologics – MAb and other large molecules whose structures cannot be drawn Small Molecule – molecular structure can be drawn on paper

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Encise



Top 10 Therapeutic Classes (04/2018 to 03/2019*)

Source: Encise Inc.

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800 8% 600 6% % Market Share Billion** 400 4% **** 200 2% 165.0 160.2 178.3 472.0 473.0 299.0 72.3 267.5 330.1 228.5 0% 0 [akeda (-1.3%) Daiichi Sankyo (-4.6%) Pfizer (+5.0%) Chugai (Roche) (-1.7%) Astellas (-8.2%) Otsuka (+4.1%) Novartis (-0.4%) GSK (-3.5%) Mitsubishi Tanabe (-9.8%) Eli Lilly (-3.7%) Ono (-3.6%) Bayer (-1.7%) anssen (+17.2%) Nichi-Iko (-4.5%) MSD (-4.5%) Kyowa Hakko Kirin (-3.0%) Eisai (-1.1%) AstraZeneca (+1.7%) Nippon Boehringer Ing. (+2.1%) Santen (+3.0%) Top Companies** (YoY Growth)

Top 20 Companies (04/2018 to 03/2019*)

Source: Encise Inc.

Definitions:

** Sales by Marketing Authorization Holder

Japanese Companies **Foreign Companies**

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