

Encise Monthly Snapshot

(NHI Price Based, Quick Data)

January 2020

Research Category

Monthly

Date of Release

Feb 06, 2020

Encise | Research Center

Monitoring Pharmaceutical Industry for the Society
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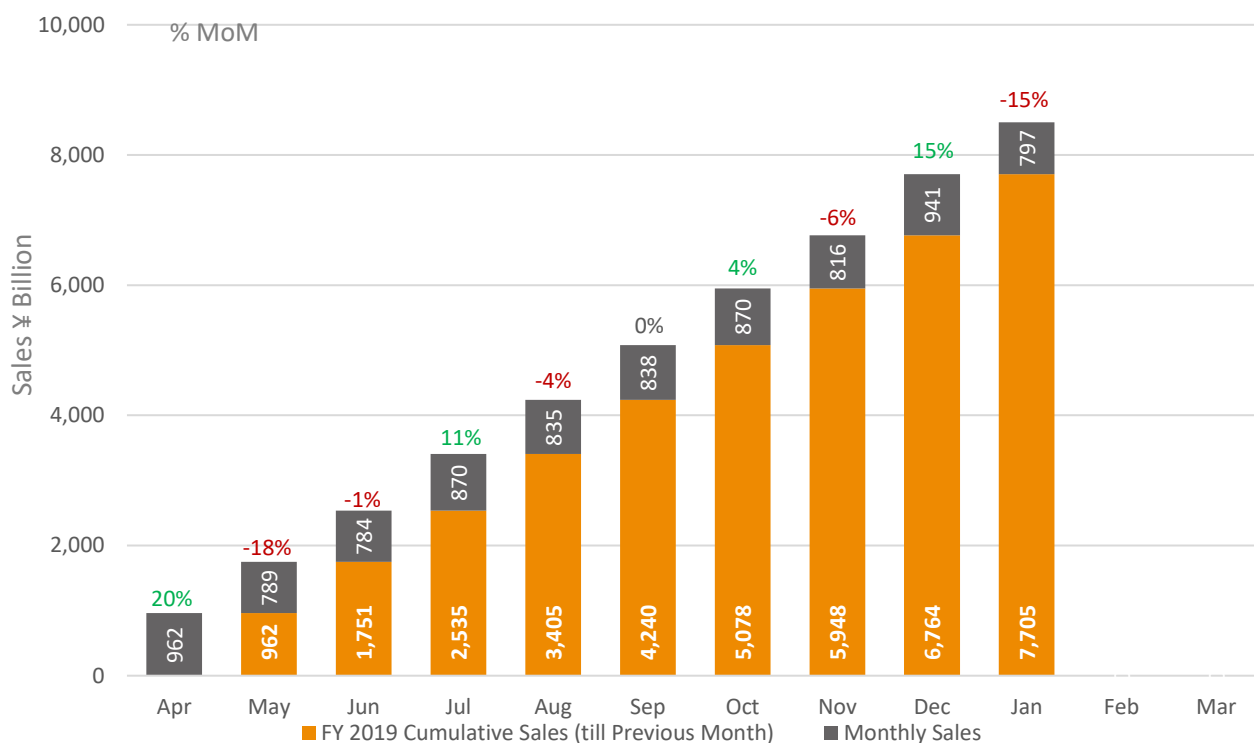
Please note that only the most recent month's data is 'Quick Data'; while the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.

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Monthly History FY 2019 (April 2019 to January 2020)



Sales figures are rounded to the nearest ¥Billion.

Source: Encise Inc.

Monthly Sales	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY 2019 Monthly	962	789	784	870	835	838	870	816	941	797		
% Growth MoM	20%	-18%	-1%	11%	-4%	0%	4%	-6%	15%	-15%		
FY 2019 Monthly Cumulative	962	1,751	2,535	3,405	4,240	5,078	5,948	6,764	7,705	8,502		
FY 2018 Monthly	886	804	773	804	810	720	881	828	892	796	767	804
% Growth MoM	10%	-9%	-4%	4%	1%	-11%	22%	-6%	8%	-11%	-4%	5%
FY 2018 Monthly Cumulative	886	1,690	2,463	3,268	4,078	4,798	5,679	6,507	7,399	8,195	8,962	9,766

Source: Encise Inc.

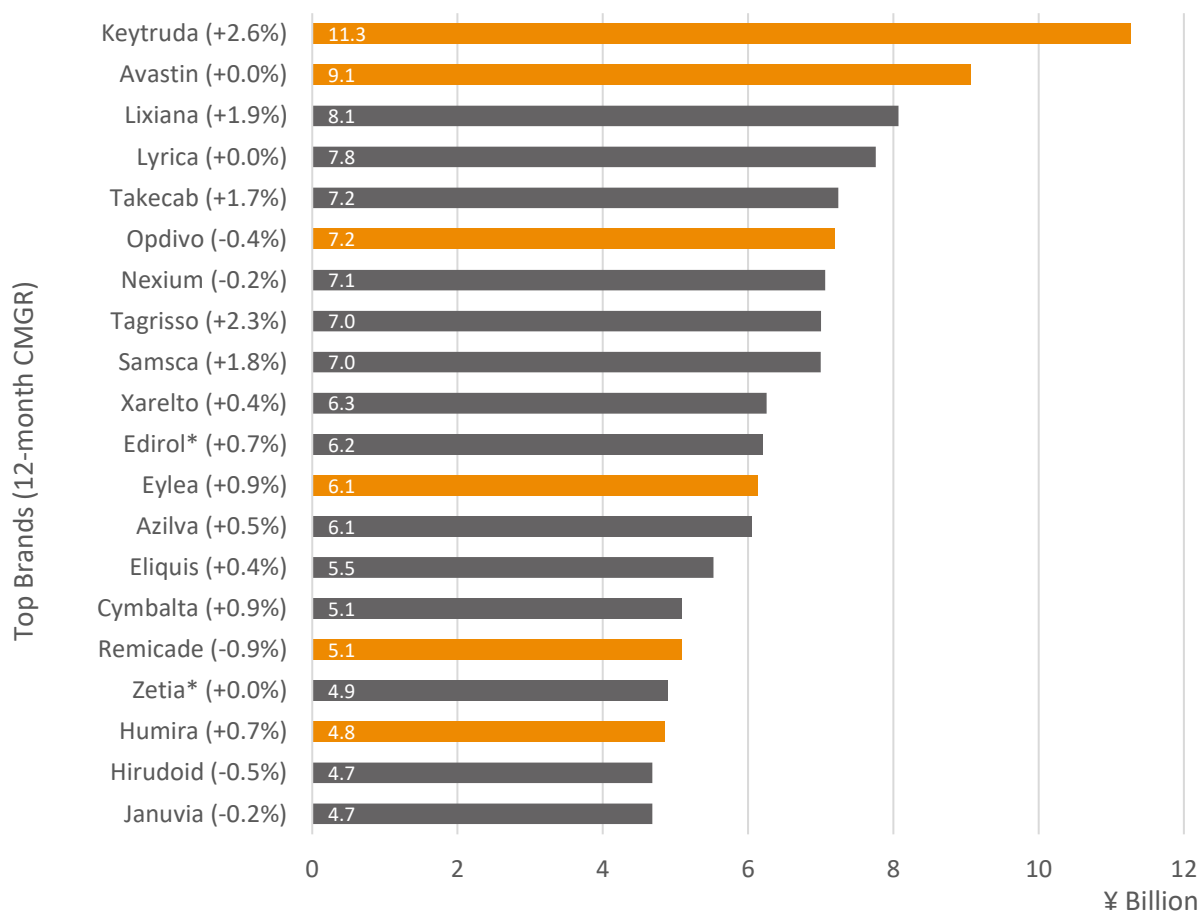
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Top 20 Brands (January 2020)



Source: Encise Inc.

* Total Sales of the Brand marketed by more than one company (including topical agents).

CMGR: Compound Monthly Growth Rate

- Biologics – MAb and other large molecules whose structures cannot be drawn
- Small Molecule – molecular structure can be drawn on paper

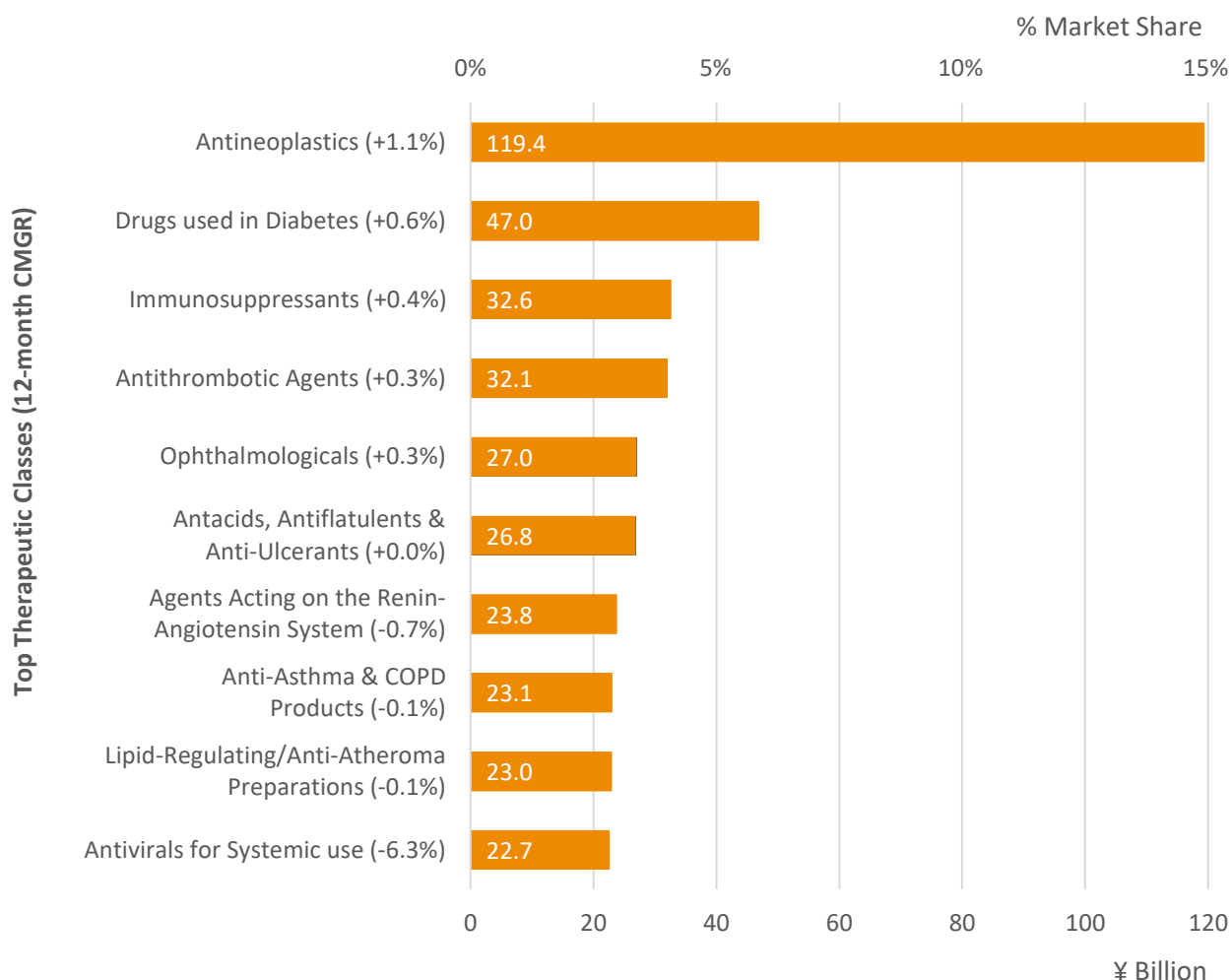
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Top 10 Therapeutic Classes (January 2020)



Source: Encise Inc.

CMGR: Compound Monthly Growth Rate

Therapeutic Classes are based on Encise's original classification. Please note that only the most recent month's data is 'Quick Data'; while the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.

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