

MONTHLY Snapshot

(NHI price base)

October 2023

Date of Release 2023.11.7



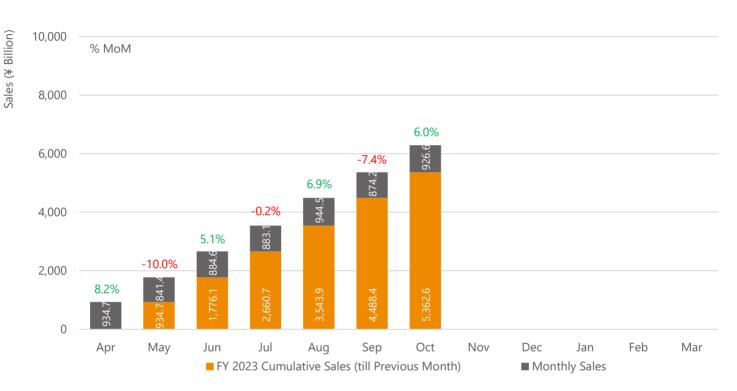
Monitoring Pharmaceutical Industry for the Society

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Monthly History of FY 2023 (April 2023 to March 2024)



Sales figures are rounded to the nearest ¥Billion.

Source: Encise Inc.

| Monthly Sales | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
|-------------------------------|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|
| FY 2023 Monthly | 934.7 | 841.4 | 884.6 | 883.1 | 944.5 | 874.2 | 926.6 | | | | | |
| % Growth MoM | 8.2% | -10.0% | 5.1% | -0.2% | 6.9% | -7.4% | 6.0% | | | | | |
| FY 2023 Monthly Cumulative | 934.7 | 1,776.1 | 2,660.7 | 3,543.9 | 4,488.4 | 5,362.6 | 6,289.1 | | | | | |
| FY 2022 Monthly | 929.9 | 783.1 | 826.7 | 819.4 | 874.4 | 826.4 | 861.9 | 865.4 | 984.7 | 818.5 | 777.6 | 864.1 |
| % Growth MoM | 11.3% | -15.8% | 5.6% | -0.9% | 6.7% | -5.5% | 4.3% | 0.4% | 13.8% | -16.9% | -5.0% | 11.1% |
| FY 2022 Monthly Cumulative | 929.9 | 1,713.0 | 2,539.8 | 3,359.2 | 4,233.6 | 5,060.0 | 5,922.0 | 6,787.4 | 7,772.0 | 8,590.6 | 9,368.2 | 10,232.3 |

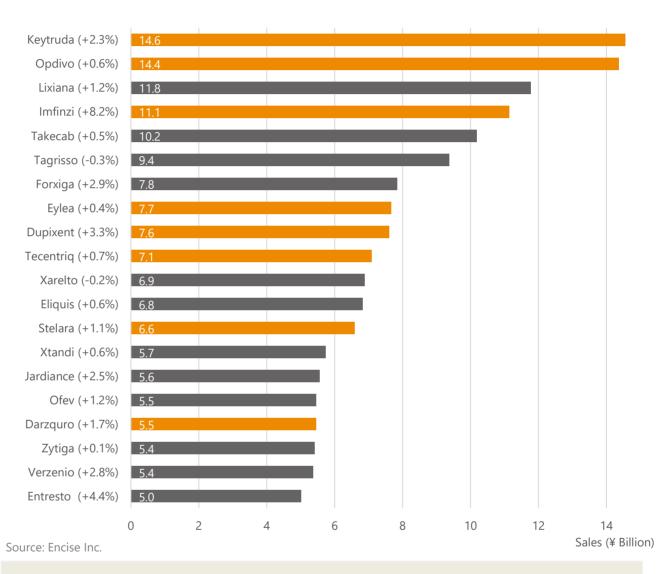
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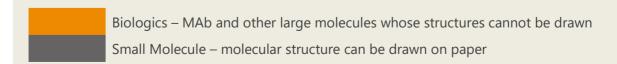
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Top 20 Brands* (October 2023)



* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

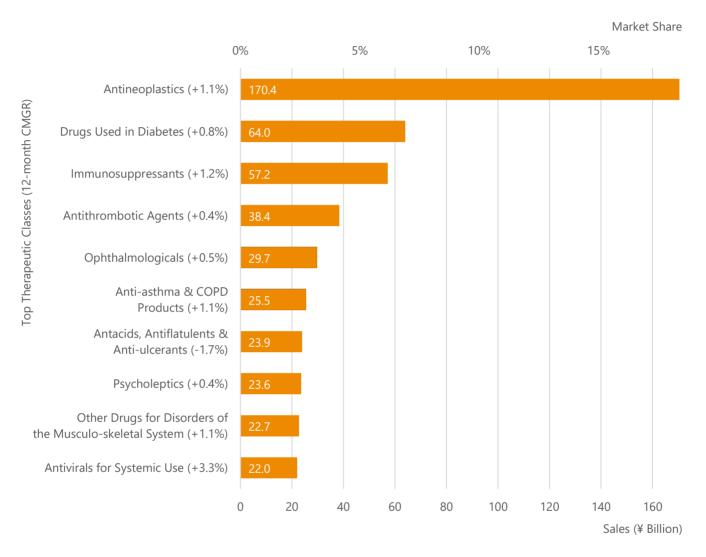
CMGR: Compound Monthly Growth Rate



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Top 10 Therapeutic Classes* (October 2023)



Source: Encise Inc.

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CMGR: Compound Monthly Growth Rate

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Therapeutic Classes are based on Encise's original classification. Please note that only the most recent month's data is 'Quick Data'; while the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.

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