



ANNUAL Snapshot

(NHI price base)

April 2024 to March 2025

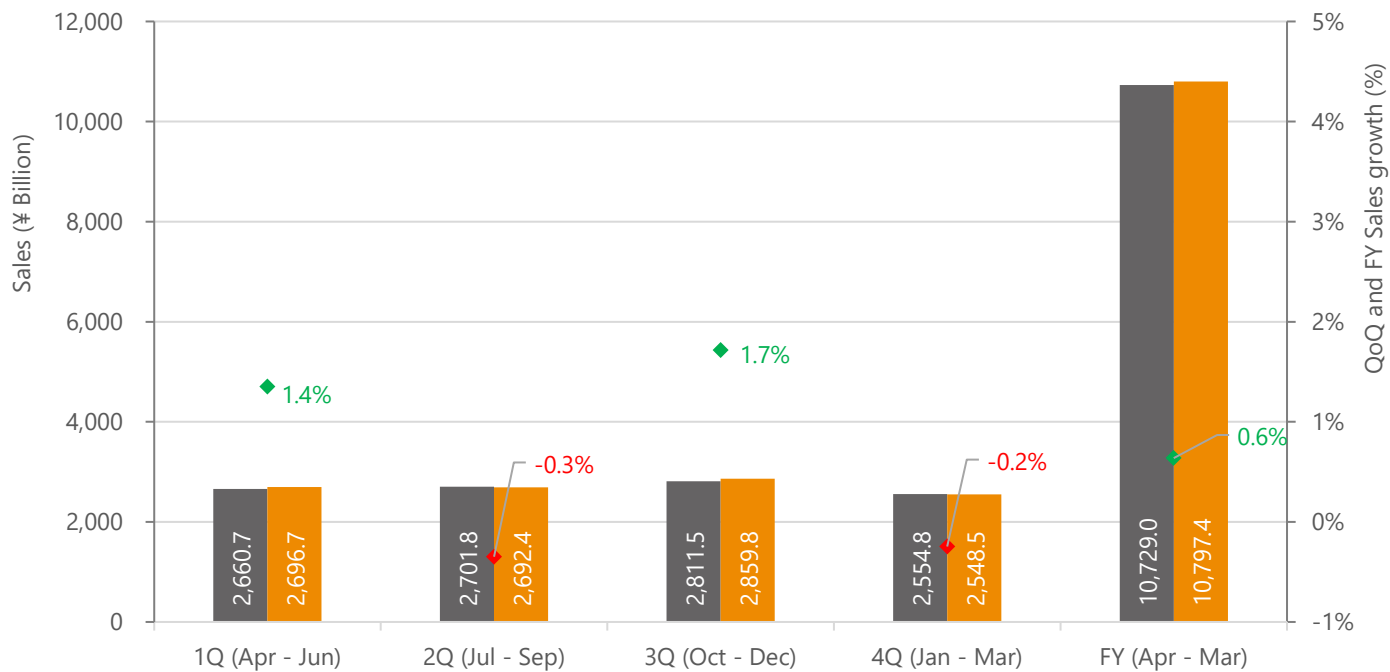
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Encise | Research Center
Monitoring Pharmaceutical Industry for the Society

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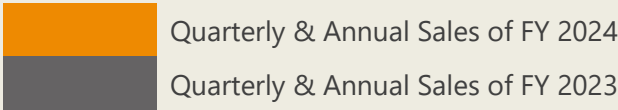
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Period at Glance
(% Growth YoY)



Sales figures are rounded to the nearest ¥Billion.

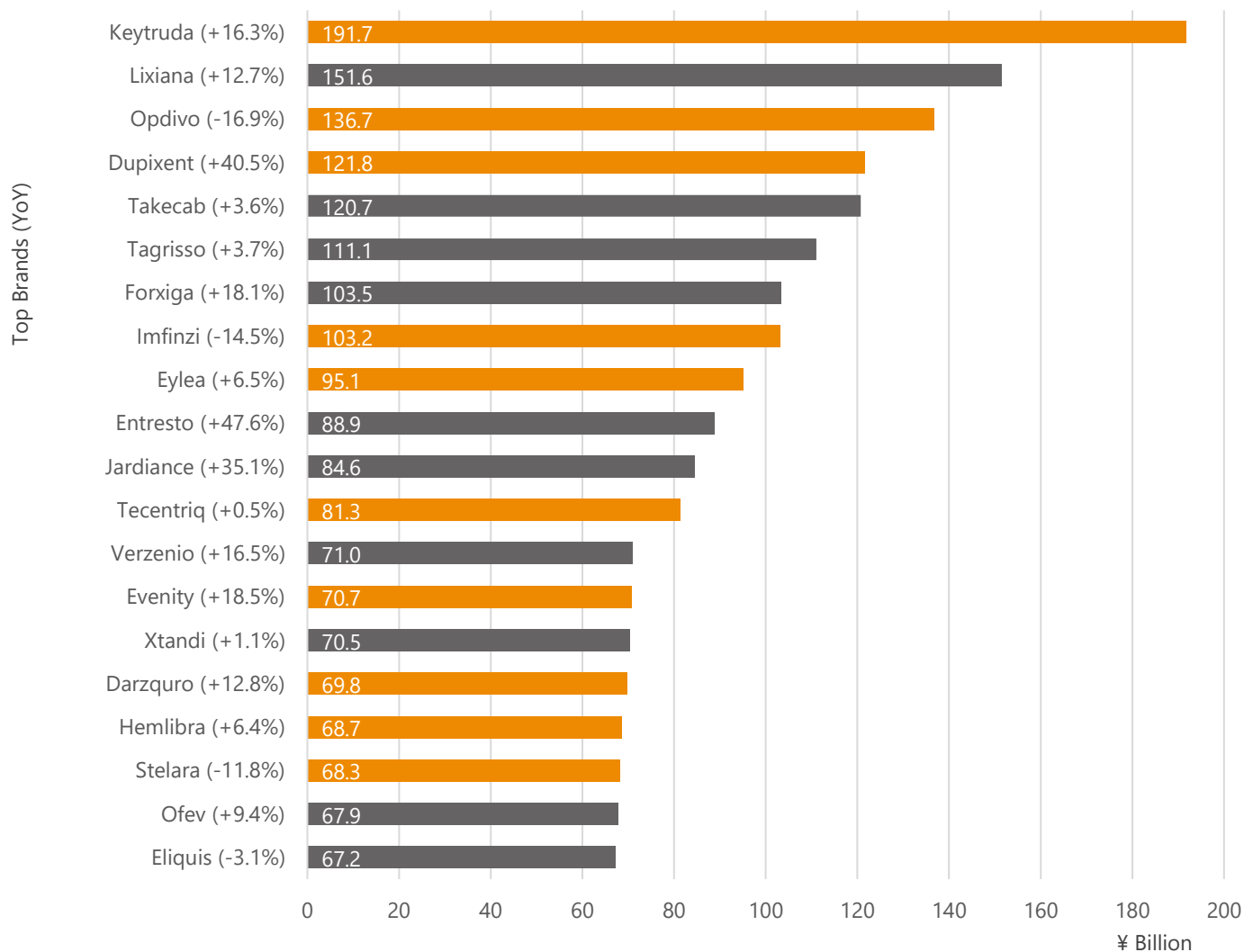
Source: Encise Inc.



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Top-20 Brands*



Source: Encise Inc.

* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

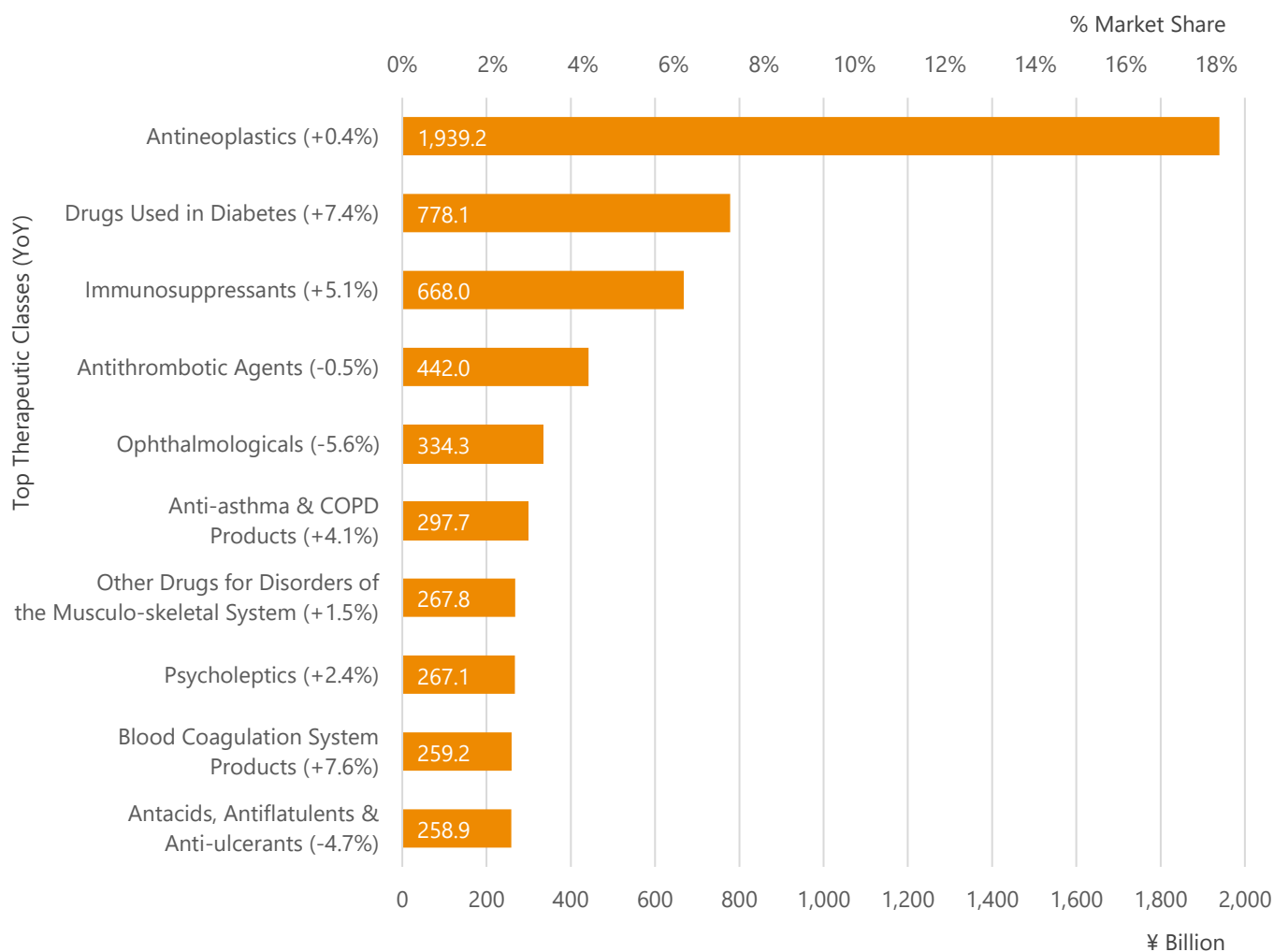
 Biologics – mAb and other large molecules whose structures cannot be drawn
 Small Molecule – molecular structure can be drawn on paper

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Top-10 Therapeutic Classes *



* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

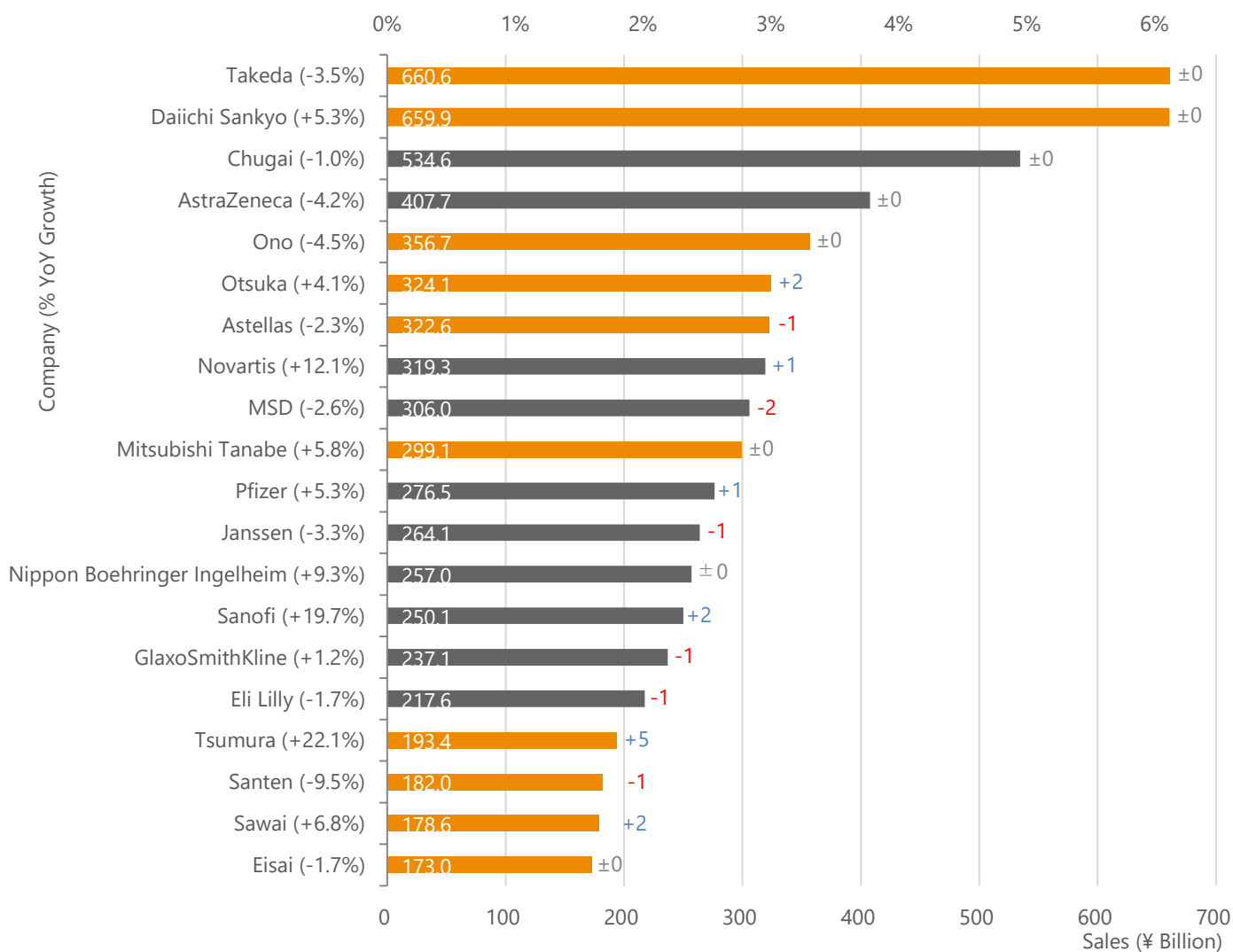
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Top 20 Companies**

Right side: Change in Sales Rank from FY 2023 (+/-)
Sales Market Share (%)



Source: Encise Inc.

* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

** Marketing Authorization Holders

Japanese Companies
Foreign Companies

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Therapeutic Classes are based on Encise's original classification.

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