



MONTHLY Snapshot

(NHI price base)

October 2025

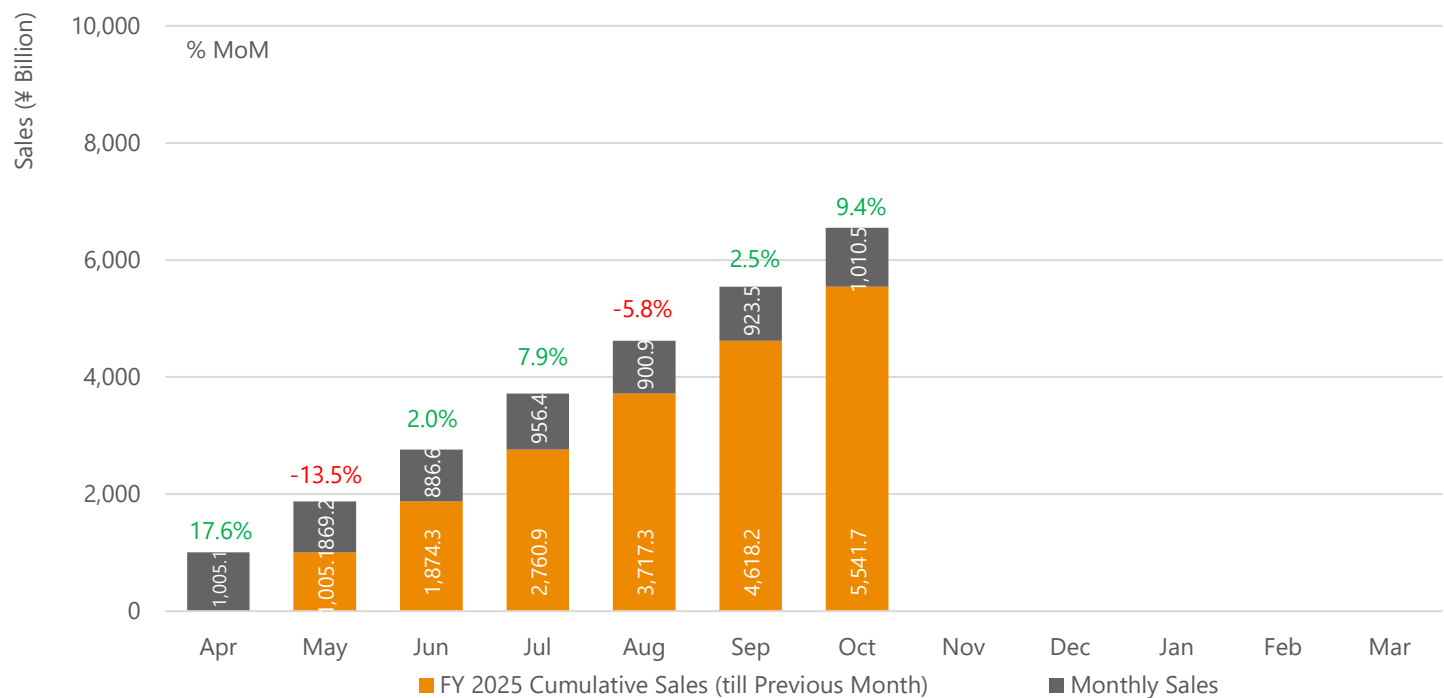
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Encise | Research Center
Monitoring Pharmaceutical Industry for the Society

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Monthly History of FY 2025 (April 2025 to March 2026)



Sales figures are rounded to the nearest ¥Billion.

Source: Encise Inc.

Monthly Sales	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY 2025 Monthly	1,005.1	869.2	886.6	956.4	900.9	923.5	1,010.5					
% Growth MoM	17.6%	-13.5%	2.0%	7.9%	-5.8%	2.5%	9.4%					
FY 2025 Monthly Cumulative	1,005.1	1,874.3	2,760.9	3,717.3	4,618.2	5,541.7	6,552.2					
FY 2024 Monthly	992.8	871.9	831.9	955.2	900.8	836.4	955.5	869.3	1,035.0	884.5	809.3	854.6
% Growth MoM	19.7%	-12.2%	-4.6%	14.8%	-5.7%	-7.1%	14.2%	-9.0%	19.1%	-14.5%	-8.5%	5.6%
FY 2024 Monthly Cumulative	992.8	1,864.7	2,696.7	3,651.9	4,552.7	5,389.1	6,344.6	7,213.9	8,248.9	9,133.3	9,942.6	10,797.2

Source: Encise Inc.

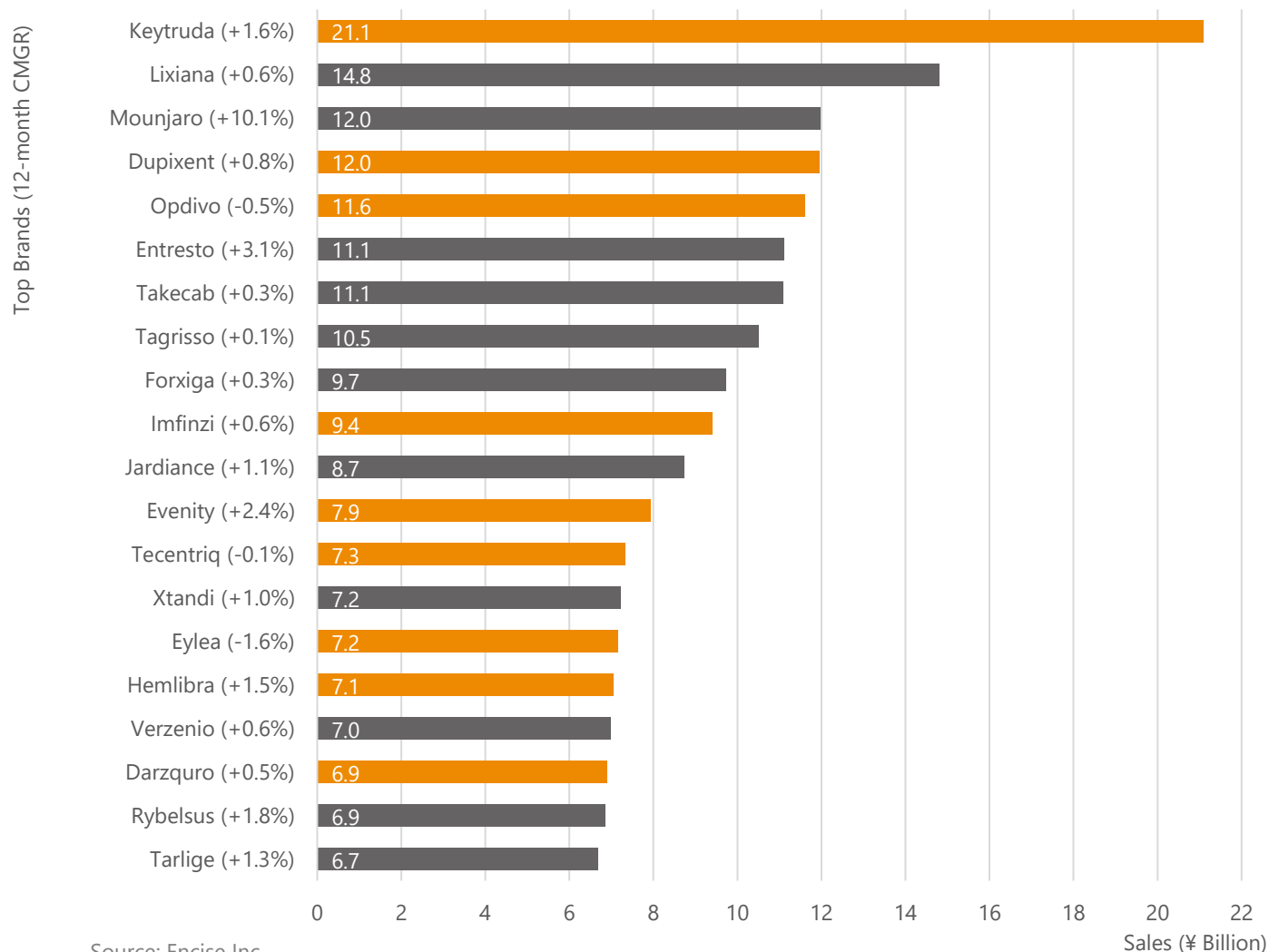
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Top 20 Brands* (October 2025)



* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

CMGR: Compound Monthly Growth Rate



Biologics – MAb and other large molecules whose structures cannot be drawn

Small Molecule – molecular structure can be drawn on paper

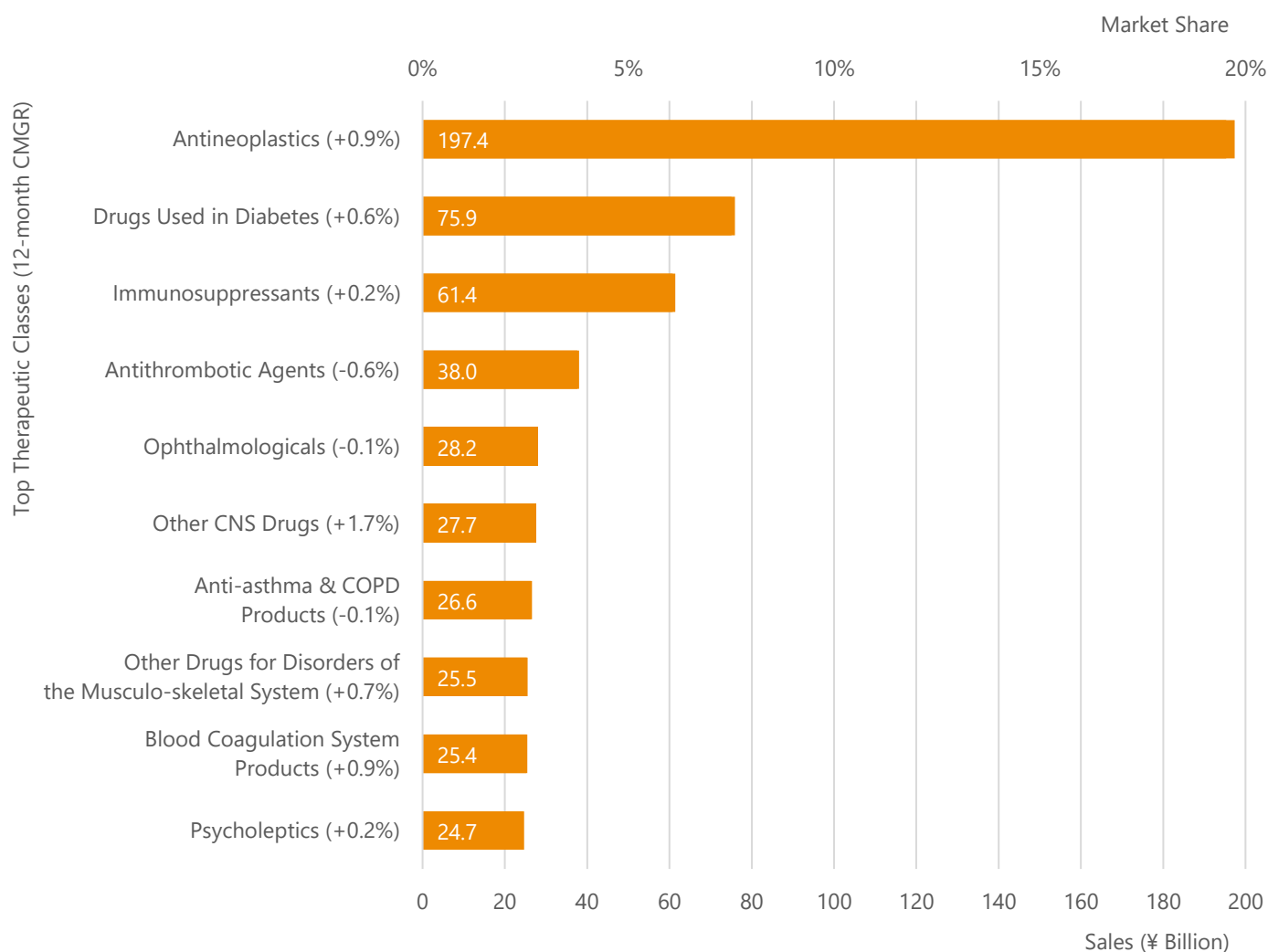
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Top 10 Therapeutic Classes* (October 2025)



Source: Encise Inc.

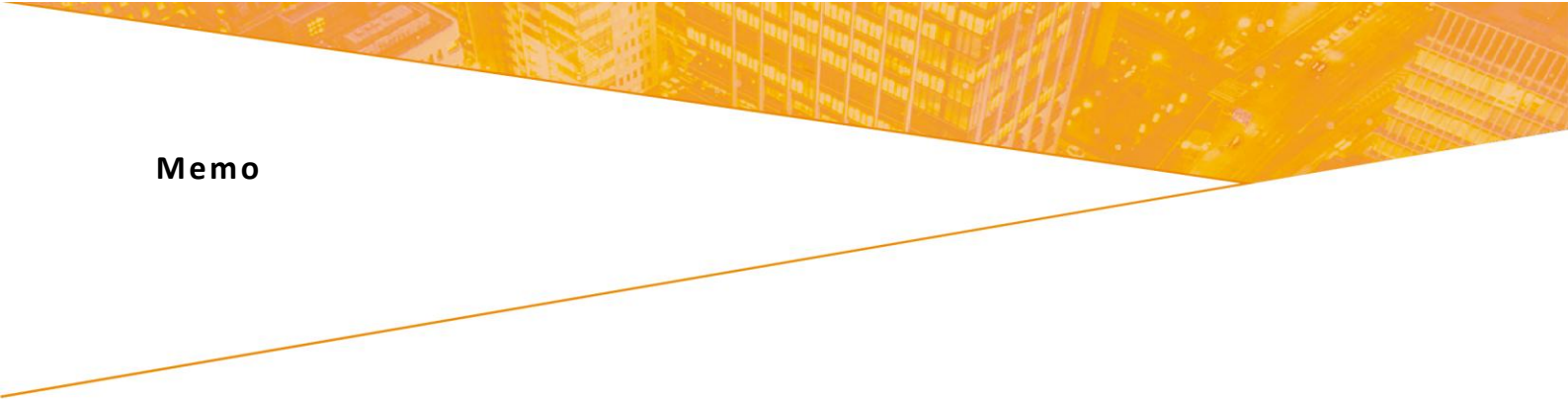
* Products including coronavirus disease 2019 (COVID-19)-related drugs and regenerative medicine products have not been considered.

CMGR: Compound Monthly Growth Rate

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Therapeutic Classes are based on Encise's original classification. Please note that only the most recent month's data is 'Quick Data'; while the previous months' data is 'Fixed Data'. 'Quick Data' may slightly vary from the 'Fixed Data'.

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Encise Research Center

MFPR Shibuya bldg., 2-5, Shibuya 1-chome, Shibuya-ku, Tokyo 150-0002, Japan
Phone: +81-3-6712-6339 Fax: +81-3-6712-6343

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